



Privacy Policy

Diamond Travel Group is committed to help you understand how we try to protect your privacy. We have taken many steps trying to help safeguard customer information we obtain.

1. This privacy policy ("Privacy Policy") seeks to inform you of our policies and practices and choices you can make about how your information is collected and how that information is used. This is a policy, stating what we try to do. It is not a contract obligation on our part. However, pursuant to this policy you grant certain consents, licenses and exclusions and limitations of liability.

2. **Information Gathering Practices**

Voluntary disclosure of personal information. We collect contact information you voluntarily provide, such as your name, address, phone, email address and travel preferences. *Previously disclosed information.* When entering this site, you confirmed you are a customer/potential customer of DIAMOND TRAVEL GROUP. Use of this Site requires disclosure of personal information. *Account information.* When you create a profile, we ask for your personal information, such as your name, username, password, zip code and email address. We may store this information.

Activity and log data. We automatically store information related to your use of the site, such as pages you visit, order of those pages, time spent on each page, date and time of your visit, browser type, IP address, and operating system.

These are only examples; technology may let us collect and store many other kinds of data about your visit, use and activities on the site. We may use this information to do statistical analyses of user behavior and characteristics to measure interest in and use of the various areas of the site, or other purposes. New uses could emerge; in the future we could use the information in ways or to do things we do not currently do.

Comments. You can email comments to us at CONNECT@DIAMONDCOLIMITED.COM. We may store these communications, including personal information you include in them, so we can effectively respond to you.

3. **"Cookies" and Other Web Technologies**

We use "cookies" to try to improve the quality of our service, make the Site easier to use, and protect you and Signature. "Cookies" are small pieces of information a website sends to your device's hard drive while you view the site. Through cookies, we obtain non-personal information to help identify and track visitors, their use of this site, and their access preferences. Personally identifiable information is not extracted in this process. If



you do not want cookies placed on your device, you should set the browser on the device to refuse cookies before using the Site. You can remove or block cookies using settings in your browser, but in some cases that may impact your ability to access and/or use some areas of this Site.

4. How We Use Your Information

Personal information. If you give us information, we may use it to provide you information on services and programs we offer. We may use your IP address to help us identify you and gather information for statistical purposes. Information you provide us, we may provide to our agency(s) of whom you are or have been a client, to update their information about you. We may use information you provide us, to update any information about you that was provided by our agency(s) for use in sending you information on their behalf.

Third party service providers. Third party service providers, such as for web management, consulting, service and repair of our information technology equipment, access and usage, may have access to information you provide, in performing their service for us.

Third party advertising. Third parties may advertise on our Site. We do not disclose any individualized personal information to them, but they may have access to information they obtain through cookies or that you share with them. We do not sell, trade or transfer information to others outside travel agencies and service providers of DIAMOND TRAVEL GROUP, ARCHER TRAVEL SERVICES, INC OR EVOLUTION TRAVEL, LLC.

Administration. We may use information for administrative purposes, such as investigating abuses on the Site, responding to inquiries, and enforcing and applying our policies. We reserve the right to investigate abuses on this Site and enforce or apply our policies. *Investigation.* We may use or disclose information if we have a good faith belief that doing so is to satisfy a law, regulation or legal request, subpoena, court discovery requirement, to protect integrity of our Site, or cooperate with law enforcement, government or public safety investigation or request. We can cooperate with a government or public safety request even if not legally compelled to.

Request or consent. We may share information if you ask or consent to us doing so. If information concerns multiple persons (like information on a couple identified as Mr. and Mrs.), we may share information on both if either of the persons asks or consents.

Aggregate information. We may use non-personal information to customize content you see, improve our services, conduct research, and provide anonymous aggregated reporting for internal analysis, audits and third parties.



5. Accuracy/Correction/Updating of Information

You control the accuracy of information you provide us. We encourage you to review information for accuracy before you send it to us. To update or correct information, please update your profile on the site, contact your travel agent/agency or send your request in an email to CONNECT@DIAMONDCOLIMITED.COM. You may also ask us to delete or to correct information or to stop using information you provided, by emailing a request to CONNECT@DIAMONDCOLIMITED.COM or by managing your profile on the site directly.

6. Choice/Opt-Out

You may ask us to remove your information from our database and not receive future communications. To do this, please update your information in your profile on the site, click the unsubscribe link in any email message you receive or contact your agent/agency or send your request in an email to CONNECT@DIAMONDCOLIMITED.COM. You may ask us if we maintain information on you and/or request a copy of data stored about you by emailing a request to CONNECT@DIAMONDCOLIMITED.COM.

7. Security

We make efforts to protect personal information. For example, this site has security measures to reduce the risk of loss, misuse and alteration of information under our control. Our security measures are updated and tested from time to time. We do not claim to have the most advanced or best possible security measures. Moreover, neither our security measures, nor any security measures, provide 100% certainty against all risks. Inadvertent disclosure is possible.

Technology changes, computer hackers, dishonesty by persons with access, and human error are examples why it is impossible for us, or anyone, to absolutely guarantee your information cannot ever be accessed or disclosed. Accordingly, WE AND OUR DIRECTORS, OFFICERS, EMPLOYEES, AFFILIATES, TRAVEL AGENCIES AND REPRESENTATIVES SHALL NOT BE LIABLE FOR LOSS, INJURY OR DAMAGE ARISING FROM OR RELATING TO DISCLOSURE OF YOUR INFORMATION. Please do not disclose any information that is so confidential or personal that its release would cause you injury.

8. Contests/Giveaways

When you enter a contest or other promotional feature on the site, we may ask for your Personal Information so we can administer the contest and notify winners. Participation in contests is voluntary and you therefore have a choice whether or not to disclose the required information.



9. Policy Regarding Children

This site is not intended for use by those under age 18. We do not knowingly collect personal information from persons under age 18. If we learn we collected personal information from someone who, at the time we learn this, is under 18, we will try to delete that information. If you believe we may have information from someone under age 18, please tell us at CONNECT@DIAMONDCOLIMITED.COM. (By emailing us, we may receive personal information about you). If you are under age 18, do not use this site.

10. Online Surveys/Reviews

We value opinions and comments from DIAMOND TRAVEL GROUP customers. You may have the opportunity to give us feedback through reviews and surveys. In conducting surveys, we may ask for your Personal Information so we can appropriately identify you. Survey /Review and Personal Information collected will be aggregated and used to try to make improvements to the site and improve DIAMOND TRAVEL GROUP products and services. Participation in surveys/reviews is voluntary and you therefore have a choice whether or not to disclose the required information.

11. Linked Internet Sites

Other Internet sites which link to this Site may have privacy policies or practices that differ from this Policy. DIAMOND Travel is not responsible for privacy practices or content of other sites. We encourage you to be aware when you leave this Site and to read the privacy statements of each website that collects personally identifiable information. This Privacy Statement applies only to information collected by this Site or us.

12. Modifications to This Policy

This privacy policy is effective as of July 8, 2020. We may revise this policy at any time. We will post the revised version here. We recommend you check this policy periodically for the most up-to-date version. By continuing to access or use this Site, you agree to the privacy policy terms.

You can contact us with inquiries, comments, suggestions or concerns in relation to our privacy policy at CONNECT@DIAMONDCOLIMITED.COM.